

Contract # 338507

Schedule Dates

Advertiser

Agency/T-Code

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/24/12-11/02/12

Pol/Iss/Senate Majority (16628)

Waterfront Strategies (2541)/043489394

Political - Issue (1068)

ISS/SENATE MAJORITY PAC (140432)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

FURMAN,MIKE

/

94/100/2204

National/Political

Standard

SENATE MAJ PAC 10/24

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

10/23/12

10/23/12

Jennifer Stewart

Yes

06392477

Demo

Normal

Package Deal

Commission %

Commission

\$100.50

Net Total

\$569.50

Sales Tax

Pittsburgh (PCNC)

By Broadcast Month

Spots

Rate

Oct. 2012 6 \$370.00

Nov. 2012 4 \$300.00

Grand Total: 10 \$670.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	8A- 9A (EST)	2			X	X	X			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 8-9A/1	10/23/12
2.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	9A- 10A (EST)	2			X	X	X			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 9-10A/2	10/23/12
3.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8P- 9P (EST)							1		1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 8-9P/3	10/23/12
4.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	9P- 9:30P (EST)							1		1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 9-930P/4	10/23/12
5.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	8A- 9A (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 8A-9A/5	10/23/12
6.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	9A- 10A (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 9-10A/6	10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.